

City Park West Neighborhood Association Meeting: Minutes  
July 17, 2019  
Robinson Room, Russell Pavilion, St. Joseph's hospital

Present: Jo Untiedt, Patty Chapman, Alyssa Knutson, Janna Goodwin (board members), Leslie Leone (neighbor)

I-III. Call to order, introductions, approval of the agenda with changes: Item VI-C changed from "candidates" to "new city councillors"-- and add to Item VIII Future Business (next meeting) to discuss a fall happy hour social for board members at Janna's house

IV. Approval of June 2019 minutes

V. Treasurer report: We have a bank account with some funds in it (under \$200)

This conversation was then diverted to fundraising. Board discussed the idea of a business directory where, for a certain donation, local businesses would be listed. Janna raised the possibility that such a project might be very time-and-labor-intensive to set up, monitor and effectively produce. Leslie proposed spotlighting businesses on the CWP Facebook page- businesses contribute and get a short interview/spotlight "feature." This evolved into the consideration of a simple capital campaign, and in the task (Alyssa volunteered) to call CPD and find out how RNOs are funded in general. It was proposed that the board set aside an entire meeting next month or in September, just to talk about Fundraising.

**Action item:** Determine a date, place and time that would work for a Fundraising meeting, and goals for the meeting- everyone, via Basecamp?

**Task:** Call CPD and find out how RNOs are funded

Jo gave Alyssa letters of thanks and receipts for those who donated to the Art Event, which went well. This would be a good annual "signature" event for our association?

**Action item:** Get thank-yous and receipts to Scoops Art Show donors (Alyssa)

VI (A) Signed articles of incorporation (Jo, Patty, Janna, Alyssa). Brendan and Tom(?) still need to sign. These were signed at previous meeting but could not be located, so this is a second signing.

VI (B) Scoops event- what worked, what didn't: timeline was crunched, flyer distribution

What worked  
Scoops/Location was great!

Flyer  
Adult support  
Supported Business on Street  
Car staging  
Police involvement

What needs adjustment  
Distribution of flyers and starting sooner with advertisement  
Getting donations for prizes and start sooner  
Need clear instructions on art show details  
If stage cars at same place, start earlier time  
music before parade or directly after if possible

If make annual event

Timeline

Budget can easily spend \$250 + on flyers

Flyers prior to school out mid May

Advertising- urban spectrum, libraries, Ronald McDonald House, DHA, schools,  
- start in May

Door to door flyers 1-2 weeks prior to event

Donation for prizes - April- event

VI (C) New “Meet the City Councillors” set for September ---? Where---? Central Area RNOs. This is spearheaded (?) by Judy Trompeter (Uptown)

VI (D) Fall event- Jo proposed a rummage or garage sale as a fall fundraiser. Patty proposed the District 6 Police parking lot and will follow up. Janna proposed this item go into the longer, dedicated “Fundraising” meeting.

**Task:** Follow up and ask about using the PD lot (Patty)

**Action item:** Add garage sale to Fundrasing Meeting agenda: concerns about who will organize it, deadlines, call for participation, where, when, who will set up, who will price, what will become of leftover stuff, etc.

VII: Police report- Patty. Crime is up from Penn St. to York, but it’s not clear that “up” means significant. Thought due to displacement from LoDo. More gang activity in CPW. PD adding more unmanned cars and more lights. District 6 is down six officers right now due to injury/disability

District 6 police need volunteers for Halloween decorating and candy distribution- would this be something CWP RNO ought to do? It seemed that “yes” was the mood.

Patty will attend training with CPD re. Can we change our boundaries? Some discussion I of how changed boundaries could be political, but how more key areas might be included. I did not quite follow the argument here and can't reproduce it, so anyone else is welcome to explain what's at stake and why we'd want to do this.

Board is tasked with scheduling two unusual fall meetings:

- 1) A retreat-type **strategic planning meeting** for a bit of reflection, revisiting mission, goals, processes, committees, commitments— also identity (are we an advocacy organization, a community-building organization, an information-gathering and disseminating organization, something that encompasses all of these and more?). Perhaps Janna's suggested "Happy Hour social" could come at the end of such a meeting, and it could be at Janna's since it's "Board Only"
- 2) A second meeting dedicated to the discussion of funding in light of the above goals, commitments etc. – **Fundraising**: how, where, in what ways, with what resources? Capital campaign, regular events, business spotlighting, sponsorships of specific events, etc.